Preparing Kids for BRIGHT FUTURES





Fiscal Year 2019

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Dear Friends of Home Start,

Right now, all of us at Home Start are doing everything possible to sustain daily operations and provide services to our community. We have experienced a lot of uncertainty and disruption during the COVID-19 pandemic, but we have adapted quickly to make sure the children and families we serve have continuity of care. Our team made necessary changes by pivoting to a telemedicine model to ensure the safety of our staff as well as those we serve.

Despite these challenging times, Home Start continues to create a roadmap to a bright future. In the fall of 2019 we launched Bright Futures Candles, a social enterprise that employs formerly homeless young women in a new creative endeavor. Armed with confidence and these new skills, they've begun their journey to self-sufficiency.

Also in 2019, we had great success with our Miracle on 34th Street campaign which allowed us to close escrow on a new 5-unit property in Normal Heights. These apartments will soon house five young families, providing them with wrap-around supportive services.

14,892 Clients served during fiscal year 2019

6.710

Individuals received services (including case management, emergency assistance, therapy, application assistance, tax preparation, parenting education)

8,182 Individuals received outreach and information through outreach activities

In this year's Annual Report, you'll read some of our other success stories to give you a glimpse into the progress we're making every day. You'll also find informative facts and statistics about our programs that will show how your support is truly changing lives.

Here are a few other ways you can help families and children:

1 Shop at our Thrift Boutique 1 Purchase a Bright Futures Candle

Volunteer for one of our programs

\$ Become a monthly donor

With your commitment to Home Start, you're part of a 48-year effort to help children and families rise above their barriers and become healthy, happy and productive contributors to our community.

For the children.





Through our core programs **Home Start** helps to address the conditions that can contribute to risky or abusive situations – poverty, unsafe neighborhoods, lack of affordable housing, and unemployment – while concurrently addressing individual self-sufficiency and emotional needs.

Last year. COMMUNITY SERVICES FOR FAMILIES page 7 over CALFRESH 43,779 page 7 MATERNITY HOUSING PROGRAM reports of page 8 suspected BEHAVIORAL HEALTH SERVICES abuse/neglect page 11 were made to FIRST 5 FIRST STEPS page 12 San Diego's Child Abuse COMMUNITIES IN ACTION page 15 Hotline which VOLUNTEER INCOME TAX ASSISTANCE represents 79,598 PROGRAM page 15 children.

There are many ways our volunteers and donors help to support Home Start's mission and programs.



MAKE A DONATION

Our Thrift Boutique accepts donations of gently-used clothing, furniture and housewares.



VOLUNTEER THEIR TIME

Volunteers distribute toys and food and also staff many of our programs and events.



GIVE GENEROUSLY

We are grateful for the support of many individuals and organizations.



Home Start's visit coaching was so meaningful and beneficial.

I was able to develop an amazing relationship and bond with my children.

They helped me strive to be the best person and mother I can be and continue to do so. It has given me an understanding of my children's developmental stages and has helped me learn how to regulate my emotions so that I can help my children regulate theirs.

The amount of support I have received from Home Start is unimaginable, and I wish I had known about this program a long time ago. I recommend Home Start and visit coaching to everyone I know in need of services. I am forever grateful for all the amazing service providers I met with and services I received at Home Start. I am now the mom I want and need to be for my boys and I will continue to draw on all of my experiences with Home Start to make the best life possible for me and my children. Thank you.

 Client in Home Start's Community Services for Families Program



COMMUNITY SERVICES FOR FAMILIES (CSF)

The goal of CSF is to promote child safety, child well-being and stable living environments for children.

Community-based parent education classes

Connections for families to community resources

Support for parents referred by Child Welfare Services:

🎠 Home-based parent education and case management services

ҟ Parent Partners - a peer support program

😽 Family Visit coaching

😽 Victims Services case management

🜆 Family Support Clinician

CSF services are free of charge and are offered in several regions of the County by Home Start and partner agencies.

CALFRESH PROGRAM



Our CalFresh program provides benefits enrollment assistance for individuals & families to access healthy, nutritious food.

Attended one of our CalFresh same day events with an expressed need for assistance with food. She had recently battled cancer and was in remission, but due to



526

Families received in-home parenting services

Families received Parent Pastner services

Families received services of a Farrily Support Clinician

Families received Family Visit Coaching Services

Parents completed parenting education classes

Families seceived Victims Services case management

2.200+

individuals received outreach and education regarding CalFresh

individuals renewals and new enrollments were completed



MATERNITY HOUSING PROGRAM (MHP)

The Maternity Housing Program (MHP) provides pregnant or parenting women facing homelessness ages 18-24 and their children with mid- to long-term housing and wraparound supportive services.

MHP offers these mothers a safe, stable home and educational programs to provide them the tools to become self-sufficient and develop healthy relationships with their children.

horneless horneless
young wornen children
received housing and
supportive services

young women experiencing homelessness received transportation assistance, food assistance, emergency motel stays, and other

rnotel stays, and other assistance

domestic violence survivors received mobile advocacy and other assistance

young women were employed at Home Start's Thrift Boutique

Home Start's Thrift Boutique social enterprise provides revenue to support our lifechanging programs.

The store also provides a supportive setting for young mothers in our Maternity Housing Program to develop job skills and gain work experience as they move toward greater independence.

3611 Adams Avenue, San Diego, CA 92116 Open Tuesday through Saturday 10 am - 6 pm

HERE'S HOW YOU CAN HELP









BRIGHT FUTURES CANDLES

Home Start's newest social enterprise creates additional revenue to serve vulnerable children and their families as well as priceless job-training and employment opportunities for our clients.

With each purchase of a Bright Futures candle, a San Diego-based young mom is given the opportunity to learn new skills, grow in confidence, and develop her independence.

Available in a variety of scents in the Home Start Thrift Boutique at 3611 Adams Avenue in Normal Heights or online.

www.brightfuturescandles.com



is a 12 year old boy currently in treatment here at Home Start due to a history of his father physically abusing him. The father would stalk Elliott in the community, and it would cause him to be extremely anxious. Our Home Start East County Therapist has helped Elliott create a safety plan in the community, find ways to cope around his PTSD, and helped prepare him to share his story for the trial to testify against his father. During this time, our therapist has maintained an excellent relationship with Elliott's school and mother. He has shown a recent interest in cooking, often suggesting dinner ideas and helping his mother prepare the meals. Lastly, Elliott has been able to excel in school, participate in sports, and is currently being sponsored by a sporting clothing line.



BEHAVIORAL HEALTH SERVICES

Treatment for Children

PARENT-CHILD INTERACTION THERAPY (PCIT)

PCIT is an evidence-based best practice supported by more than 30 years of research. Through an earpiece, specially trained therapists coach parents/ caregivers as they interact with their child. Parents/ caregivers learn relationship-enhancing skills and parenting techniques for improving their child's behavior.

TRAUMA-FOCUSED COGNITIVE BEHAVIORAL THERAPY (TF-CBT)

An evidence-based treatment for youth affected by trauma and their caregivers or parents.

Treatment for Adults

HOME START, INC. COUNSELING CENTER

With sensitivity to the needs of each individual and family we serve, our professional counselors offer therapeutic services to promote healing, personal growth, healthy interpersonal relationships, and positive life transitions.

207 children received therapy

182
calls received
to the Intake line

Home Start is dedicated to helping families and children to heal.





FIRST 5 FIRST STEPS

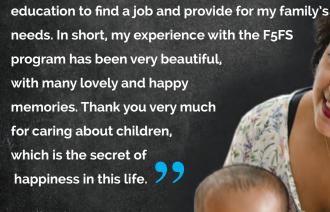
First 5 San Diego was created to promote the health and well-being of children during their first five years of development. As part of our mission to strengthen families in order to protect children, Home Start Inc. 135
families received home visitation services

partners with First 5 San Diego to offer the First Steps family support program in East County. This program provides new mothers with highly-trained personal advisors that provide provide in-home support during the children's key developmental years.

During visits with a Family Support Specialist, families can learn about what to expect at each stage of their child's growth. Every client has different needs and the goal is to create a personal, trusting connection based on individual requirements.

I entered the F5FS program when I was pregnant. I love this program, and I wish everyone would hear about it because it is the most wonderful program for MOMS and CHILDREN. During this program, I learned many wonderful things. I learned how to pay attention to pregnancy and healthy methods of nutrition, as well as how to take care of, read, and speak to my unborn baby to build a strong and healthy relationship between us. I also learned through this program to be more aware of my child's brain, physical abilities, and social skills. I learned how to choose activities that help to develop my child's cognitive, fine, and gross motor, communication, and problem solving skills in order to meet the milestones.

The monthly sessions such as Mother & Baby Group and Stroller WalkGroup I attended helped me a lot to think about myself, and the importance of self-care. I learned how to build a healthy relationship with my child, to depend on myself, and develop my abilities. During this program, I made many positive changes, I started going to college to improve my English first, and then will continue my



Client in Home Start's First 5 First Steps Program This program has allowed me to gain the insight and tools needed to be productive in society and the workforce. In the 5-week classroom training courses, I've learned all the skills I can use in job interviews, managing my money, as well as the different types of resumes. I'm very thankful for Ms. Alvarez and for what she brings to the classroom. It shows in her dedication and passion for her going out of her way to give us her knowledge, and we'll be forever grateful!



COMMUNITIES IN ACTION (CINA)



Offering a hand-up through a continuum of care, this program helps move individuals and families towards self-sufficiency. Working from a strength-based perspective, each client is treated as a partner in the creation of individualized service plans designed to help them achieve self-sufficiency.

- Referrals to community resources and benefits applications assistance
- Stabilization Support (such as clothing, emergency food, emergency utility assistance and hygiene packs) to those experiencing a crisis
- Workforce Development Support (resume building, interviewing skills, job search assistance, guidance on obtaining promotions)
- Financial Skills Classes
- Access to Free Tax Assistance

B27
individuals received
comprehensive assessments

488
received referrals to
supports
received referrals to
supports

111
63
received individual
financial coaching
received back tax

109
received watched
savings services

109
received back tax
workshop

assistance

attendees

VOLUNTEER INCOME TAX ASSISTANCE PROGRAM 1,422 \$1,980,505 \$312,244 \$888.457 \$266,051 in Child Tax Credits received

STATEMENTS OF FINANCIAL POSITION

June 30, 2019 and 2018	2019	2018
OPERATING ASSETS		
Cash	563,591	460,149
Grants and Accounts Receivable	709,390	740,667
Prepaid Expenses and other	268,011	188,966
Investments	2,131,250	2,008,436
Total Operating Assets	3,672,242	3,398,218
FIXED ASSETS		
Building, Land & Equipment, less accumulated dep	preciation 2,479,450	2,545,841
Total Assets	6,151,692	5,944,059
LIABILITIES		
Accounts Payable	157,912	74,269
Accrued Expenses	304,435	254,631
Note Payable	862,713	867,018
Total Liabilities	1,325,060	1,195,918
NET ACCETS		
NET ASSETS Unrestricted	4.759.316	4 749 444
Temporarily Restricted	4,758,216 68,416	4,748,141
Total Net Assets	4,826,632	4,748,141
TOTAL		
TOTAL LIABILITIES AND NET ASSETS	6,151,692	5,944,059
STATEMENTS OF ACTIVITIES		
REVENUE		
Contracts and Grants	4,819,080	4,651,848
Contributed Services and Materials	276,012	610,340
Program Service Fees	40,245	40,163
Contributions - Foundations	308,101	117,369
Contributions - Individuals and Other	100,815	323,398
Special Events (net)	157,560	144,202
Thrift Boutique Sales Interest Income and Other	82,607	75,525 178,557
Total Revenues	179,475 5,963,895	6,141,402
Total November	313031033	0,141,401
EXPENSES	2.005.2=0	2.22.252
Salaries Benefits	2,939,078	3,073,338
Contributed Services and Materials	773,402 276,012	811,419
Subcontracts	44.44	610,341 117,155
Occupancy and Utilities	114,449 454,041	117,155 467,780
Mileage	83,920	81,562
Emergency Assistance	576,760	440,943
Equipment	14,974	22,617
Other	652,768	631,340
Total Expenses	\$5,885,404	6,256,495
CHANGE IN NET ASSETS	\$78,491	(115,093)



FUNDS RAISED AT OUR TWO ANNUAL EVENTS HELP SUPPORT OUR MISSION.



OUR GENEROUS DONORS

(Fuly 1, 2018 - June 30, 2019)

\$20,000 AND ABOVE

California Governor's Office of **Emergency Services** County of San Diego Health & **Human Services**

Family Health Centers of San Diego

First 5 Commission of San Diego County

Grossmont Healthcare District Internal Revenue Service

North County Lifeline San Diego Housing Commission San Diego Workforce

Partnership

San Diego Hunger Coalition San Diego Youth Services

SAY San Diego

The San Diego LGBT Community

U.S. Department of Health and Human Services- Family and Youth Services Bureau

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YOUR SUPPORT CAN BRIGHTEN THE FUTURE OF AN AT-RISK CHILD!



Guided by our mission to assure the safety and resiliency of children by strengthening families and their communities, Home Start, Inc. has strengthened and developed San Diego's families and communities since 1972.

