

*Helping Families*  
**IMAGINE**  
*Living Life in Peace*



ANNUAL REPORT | FISCAL YEAR 2021



Strengthening Families Protects Children



Strengthening Families Protects Children

#### FISCAL YEAR 2022

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#### FISCAL YEAR 2022

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# DEAR FRIENDS OF HOME START,

As we celebrate our 50th Anniversary milestone, Home Start remains steadfast in our commitment to protect children by providing vital resources that strengthen families. Through a broad range of community-based and in-home programs, Home Start has positively impacted over 500,000 children's lives in San Diego over the past five decades.

Throughout the pandemic, Home Start's dedicated staff have continued to sustain daily operations and provide the vital services our families need now more than ever. We learned to adapt to ensure that the children and families we serve have continuity of care. Virtual client visits / telehealth opportunities and drive through giveaway events expanded our capability to reach parents in crisis we may not have been able to reach before.

Bright Futures Candles, founded by Home Start in 2019, and our Thrift Boutique continue to recover and grow after intermittent closures caused by COVID-19. Both social enterprises employ formerly homeless young women from our housing programs to equip them for workplace readiness. Armed with confidence and new marketable skills for future employment, new cohorts of program participants are progressing on their path toward self-sufficiency. Stop by the Boutique or shop [brightfuturescandles.com](https://brightfuturescandles.com) today!

We recently held a groundbreaking ceremony for the final renovations phase of our 5-unit property in Normal Heights. Our Miracle on 34th Street project will soon be home to young mothers and children. Case management and wraparound support services will ensure these families can escape the cycles of homelessness, poverty, abuse and neglect.

In this year's Annual Report, you'll read uplifting success stories to give you a glimpse into additional progress we're making together in the efforts to achieve our mission. Accompanying statistics on our program accomplishments demonstrate the measurable impact you and Home Start are making daily to enrich the lives of children and families across San Diego County.

Your dedicated partnership with Home Start to serve San Diego's most vulnerable children and families has enabled us to reach this 50-year milestone. Together, we will continue to work towards our vision for all San Diego children to live in safe, stable, and nurturing homes.

For the children,



**Laura A. Tancredi-Baese, LCSW**  
Chief Executive Officer



**Anthony Bollotta**  
Board President

## 17,758

*Clients served during  
fiscal year 2021*

## 9,002

*Individuals received  
services (including  
case management,  
emergency assistance,  
therapy, application  
assistance,  
tax preparation,  
parenting education)*

## 8,756

*Individuals received  
outreach and  
information through  
outreach activities*



Through our core programs Home Start helps to address the conditions that can contribute to risky or abusive situations – poverty, unsafe neighborhoods, lack of affordable housing, and unemployment – while concurrently addressing individual self-sufficiency and emotional needs.

*Last year,  
over*  
**36,042**  
*reports of  
suspected  
abuse/neglect  
were made to  
San Diego's  
Child Abuse  
Hotline which  
represents*  
**62,600**  
*children*

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*There are many ways our volunteers and donors help to support Home Start's mission and programs*



### **DONATE ITEMS**

Our Thrift Boutique accepts donations of gently-used clothing, furniture and housewares.



### **VOLUNTEER**

Volunteers distribute toys and food and also staff many of our programs and events.



### **GIVE GENEROUSLY**

We are grateful for the support of many individuals and organizations.



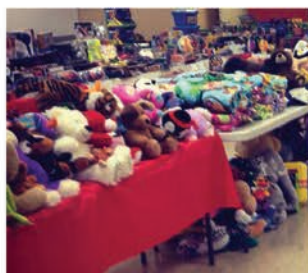
### **BUY A CANDLE**

Bright Futures Candles is our newest social enterprise — they make great gifts!



### **SPONSOR AN EVENT**

Our annual gala and Hallo-Wine events generate critical funds for our life-changing programs.



### **HOLIDAY TOY DRIVE**

Bring holiday cheer to local children who otherwise have no presents to enjoy.

[www.Home-Start.org](http://www.Home-Start.org)



Visit our website, like us on Facebook and follow us on Instagram for the most current news and events.





**RAUL** was referred to Home Start's Community Services for Families Program. He was not being the safe and supportive father for his family he desired to be and was not making good choices.

While working with our staff, Raul shared many times that, because of his substance abuse problems, he was not able to provide housing, basic needs, and love to his children. Until he sought out help from Home Start, he did not see a way out.

These past several months, Raul has demonstrated willingness to become a better parent by showing up on time to his sessions and by actively participating during his parenting classes. His Home Start Family Support Partner, Lucina, reports that he has asked many questions about how to maintain a safe and healthy environment for his children.

During his time with Home Start, Raul was able to secure a stable job, and as a result, he recently obtained overnight visits with his children. San Diego Child Welfare Services is so pleased to hear progress reports from his Family Support Partner that they are planning to give him full custody of his children.

Also, since he is almost done with his parenting classes, this family case is now eligible to be closed successfully.

It's stories like Raul's that keep us serving families in our community each day. Raul said it best: "From this experience I have become a better man and father to my children and wife. I have learned new techniques and skills to protect and keep my children safe in the future."

Client in Home Start's Community Services for Families Program



# COMMUNITY SERVICES FOR FAMILIES (CSF)

This program provides a comprehensive educational and supportive approach to help children maintain their placements in safe, nurturing, and stable homes.

- Community-based parent education classes
- Connections for families to community resources
- Support for parents referred by Child Welfare Services
- Home-based parent education and case management services
- Parent Partners - a peer support program
- Family visit coaching

CSF services are free of charge and are offered in several regions of the County by Home Start.

# CALFRESH PROGRAM

Our CalFresh program provides benefits enrollment assistance for individuals & families to access healthy, nutritious food.



1,480+

individuals received outreach and education regarding CalFresh

886

individual renewals and new enrollments were completed

568

Families received in-home parenting services

56

Families received Parent Partner service

83

Families received services of a Family Support Clinician

30

Families received Family Visit Coaching Services

102

Parents completed parenting education classes

145

Families received Victims Services case management

305

Children received school-based case management and support

# HOUSING PROGRAMS

## HOST HOME SERVICES

Temporary housing placements in community members' homes for youth experiencing homelessness between the ages of 14-24 years old.

## HOMELESSNESS OUTREACH

Meets and engages individuals experiencing homelessness. The outreach team connects individuals with resources and provides aid in meeting basic needs.

## DOMESTIC VIOLENCE

Flexible light, medium, and high financial assistance and services for survivors.

15

*young people received host home services*

266

*young people received system navigation services*

158

*households experiencing homelessness received rapid re-housing and supportive services*

411

*individuals experiencing homelessness received transportation assistance, food assistance, emergency motel stays, and other assistance*

1,313

*individuals received homelessness outreach services*

265

*households received rental assistance and homelessness prevention services*

85

*domestic violence survivors received mobile advocacy and other assistance*

114

*households received utility assistance*



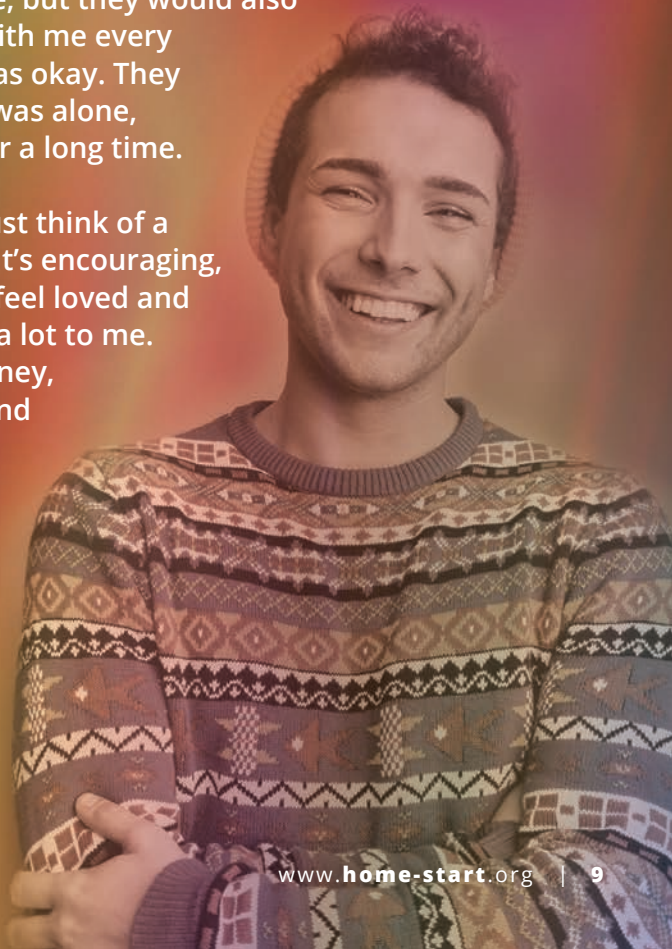
**RAHIM** came to Host Homes at age twenty after losing housing due to homophobic family violence. After less than a year in the program, he graduated university and was accepted to an accelerated master's program out of state. Home Start's Domestic Violence Program was able to assist Rahim with relocation and help connect him with support services and resources in his new city. With case management, community intervention, and diversion services, Rahim has been able to reconnect with his family. During his time in the program, Rahim learned about setting and enforcing healthy boundaries and communication. He is now openly proud of his identity and accomplishments.

Here's what Rahim had to say about his experience with Home Start:

"Honestly, when I look back on it, I was in a really dark period of time where I felt like I had no one to support me or back me up. Luckily enough, Home Start's Host Homes was dropped into my life at the right time, and I finally felt like I had some support and was able to get out of a really rough patch. I'm highly grateful for that time I had with Host Homes because not only would they do their best to try to figure out any situation that would benefit me, but they would also continuously keep in contact with me every single week, [to] make sure I was okay. They never allowed me to feel like I was alone, which I was feeling like I was for a long time.

When I think of Home Start, I just think of a really positive environment that's encouraging, with open arms and a place to feel loved and cared for. The program means a lot to me. It truly is now a part of my journey, and I will always thank them, and I always think of them in the back of my mind for really allowing me to get out of such a rough patch."

Client of Home Start's  
Host Home Services



**JASMINE** thought to herself, “A car is not a home for me and my son,” as she lay awake. She was alone and did not know where to turn. Plus, she was experiencing homelessness which was frightening. Fortunately, her family physician stepped in. After a referral, Home Start welcomed Jasmine and her three-year-old son Jeremy into their own home through our Maternity Housing Program.

This young mother no longer had sleepless nights, worried for the safety of herself and her child.

It has been a few months since then, and in addition to their own apartment, Home Start has provided Jasmine and her son wraparound case management, food resources, furniture, household items, and parenting education.

Jasmine has also created an Individualized Transitional Living Plan that she reviews each week with her Case Manager to set her and Jeremy up for success. They are working on securing childcare, so that she can use her background in restaurant management to go back to work full time.

Client in Home Start's  
Maternity Housing Program



## MATERNITY HOUSING PROGRAM (MHP)

The Maternity Housing Program (MHP) provides pregnant or parenting women facing homelessness ages 18-24 and their children with mid- to long-term housing and wrap-around supportive services.

MHP offers these mothers a safe, stable home and educational programs to provide them the tools to become self-sufficient and develop healthy relationships with their children. Home Start's MHP also offers these young mothers:

- Evidence-based parenting education
- Job-readiness training
- Behavioral health services
- Financial literacy
- Higher education support
- Access to a Child Development Specialist



33

*young women  
experiencing  
homelessness received  
permanent housing  
and supportive  
services*

29

*children experiencing  
homelessness received  
permanent housing  
and supportive  
services*

64

*youth experiencing  
homelessness  
received transitional  
housing and  
supportive services*

40

*children experiencing  
homelessness received  
transitional housing  
and supportive  
services*



# SOCIAL ENTERPRISES

## THRIFT BOUTIQUE

No ordinary thrift shop, the Home Start Thrift Boutique offers a huge selection of gently used clothing, household goods and furniture for sale.



Get a good deal and help local families at the same time — as a social enterprise, our Thrift Boutique reinvests profits back into programs that help at-risk families and children thrive and succeed. The store also provides a supportive setting for young mothers in our Maternity Housing Program to develop sustainable job skills and gain work experience as they move toward greater independence.

**3611 Adams Avenue, San Diego, CA 92116**  
**Open Tuesday through Saturday 10 am - 6 pm**



DONATE



VOLUNTEER



SHOP



LIKE US





## BRIGHT FUTURES CANDLES

Home Start's newest social enterprise offers additional income to serve vulnerable children and their families as well as priceless job-training and employment opportunities for our clients.

With each purchase of a Bright Futures Candle, a San Diego-based young mom is given the opportunity to learn new skills, grow in confidence, and develop her independence.

Available in a variety of scents at the Home Start Thrift Boutique or online at **[brightfuturescandles.com](http://brightfuturescandles.com)**



# BEHAVIORAL HEALTH SERVICES

## > TREATMENT FOR CHILDREN PARENT-CHILD INTERACTION THERAPY (PCIT)

PCIT is an evidence-based best practice supported by more than 30 years of research. Through an earpiece, specially trained therapists coach parents/ caregivers as they interact with their child. Parents/ caregivers learn relationship-enhancing skills and parenting techniques for improving their child’s behavior.

## TRAUMA-FOCUSED COGNITIVE BEHAVIORAL THERAPY (TF-CBT)

An evidence-based treatment for youth affected by trauma and their caregivers or parents.

## > TREATMENT FOR ADULTS HOME START, INC. COUNSELING CENTER

With sensitivity to the needs of each individual and family we serve, our professional counselors offer therapeutic services to promote healing, personal growth, healthy interpersonal relationships, and positive life transitions.

182

*children received  
therapy*

22

*individuals received  
counseling services*

12

*individuals  
participated in  
support groups*

350

*referrals received*

422

*calls received  
to the Intake Line*



*Home Start is dedicated to helping families  
and children to heal*



**BRIAN** is an 8-year- old boy who was separated from his parents due to neglect, witnessing domestic violence, experiencing emotional abuse, and parental substance abuse. He is currently residing with his foster mother until he is reunified with his birth parents.

His foster mother reported that after visits with his birth mother, Brian's anger would escalate. He was very withdrawn and would shut down emotionally in sessions. His foster mother attended 3 or 4 sessions due to Brian's lack of trust with the therapist. After 12 sessions, Brian increased his ability to express his feelings around his trauma, and his problematic behavior with his foster mother decreased. Now Brian plays baseball and recently drew a picture in therapy of his foster parents and birth parents attending his baseball games.

Brian shared that his foster parents are a part of his family. This client was one of our most challenging, and it took some time to build rapport. Now he is successfully meeting treatment goals and is awaiting reunification with his birth parents.

During this time, our therapist maintained an excellent relationship with Brian and his foster parents. The Home Start therapist was able to come up with a successful plan so that Brian can thrive through his unpredictable circumstances.

Client in Home Start's Behavioral Health Services



Our new Therapy Shed generously donated by Las Patronas.



## FIRST 5 FIRST STEPS

First 5 San Diego promotes the health and well-being of young children during their most critical years of development, from the prenatal stage through five years of age. As part of our mission to strengthen families in order to protect children, Home Start Inc. partners with First 5 San Diego to offer the First 5 First Steps Family Support Program in East County.

Ways in which our Family Support Specialists partner with parents:

- Nurture the development of healthy relationships between parent and child
- Enhance parent knowledge about the growth and development of their child
- Support positive parenting practices
- Provide community referrals
- Support mindfulness and stress reduction practices

**LEILA** and her family began the First Steps program three years ago after hearing about the services from a community health center. The family had recently arrived in the U.S. from Afghanistan and were not sure how to access needed services. They also had financial obstacles, as they were starting over in a new country.

Leila, her husband, and children met regularly with their Family Support Specialist to help them connect to resources and to learn more about their children's development. They were excited to learn more and had many questions about appropriate discipline strategies for their toddler, who was challenging them with new behaviors. They were also isolated and wanted social connections.

By the end of the program, the Family Support Specialist had worked with the family to help them grow their social network. She also guided both parents in enrolling in school and securing employment so that they could support themselves financially. They found an apartment in a community that felt comfortable to them. The Family Support Specialist helped to make sure the children were enrolled in school and were thriving. The parents learned the importance of secure attachment with their children and had the tools to nurture and support development.





**ANNABELLE** is a single female in her 30s who used to work as a contractual employee for San Diego County. When the pandemic started, she lost her employment. At that time, Annabelle was renting a room from an elderly lady who got sick with COVID-19 and passed away.

Annabelle contracted COVID-19 and got very sick and it took her two months to recover. During this time, she did not receive any unemployment benefits and was living off her savings. Annabelle was close to depleting her savings when she contacted Home Start in January of 2021 for resources. She qualified for our CinA and CARES Act program.

Annabelle was trying finish her internship for her master's program but had no spare money for essentials because all her money was needed to pay rent. The Home Start case manager was able to give Annabelle support with food and gas for her car to help stabilize her financial situation. She received financial coaching to help her manage the remainder of her funds until she started working again.

Annabelle received financial support for four more months since she was close to finishing her internship and a step closer to obtaining a job. By the end of the fourth month, she had completed her internship and got guidance from her case manager to help her look for open job positions. She was interviewed for several positions and was offered a job with the San Diego Food Bank as a Program Supervisor. Once Annabelle received her first paycheck, she participated in our match savings program to help her rebuild her savings.

By the end of 2021 Annabelle emailed her case manager to let her know that she was on the road to financial stability and to thank her for all the support.

# COMMUNITIES IN ACTION (CINA)



Offering a hand-up through a continuum of care, this program helps move individuals and families towards self-sufficiency. Working from a strength-based perspective, each client is treated as a partner in the creation of individualized service plans designed to help them achieve self-sufficiency.

- Referrals to community resources and benefits applications assistance
- Stabilization Support (such as clothing, emergency food, emergency utility assistance and hygiene packs) to those experiencing a crisis
- Workforce Development Support (resume building, interviewing skills, job search assistance, guidance on obtaining promotions)
- Financial Skills Classes
- Access to Free Tax Assistance



# STATEMENT OF FINANCIAL POSITION

June 30, 2020 and 2021

	2021	2020
<b>CURRENT ASSETS</b>		
Cash and cash equivalents		
Unrestricted	1,924,648	1,394,210
Restricted	25,334	36,899
Investments	2,246,065	1,905,102
Grants receivable, net	1,391,321	1,224,408
Accounts receivable - other	156	15,200
Prepaid Expenses and other assets	313,111	288,545
<b>Total Current Assets</b>	<b>5,900,635</b>	<b>4,864,364</b>
<b>NONCURRENT ASSETS</b>		
Grants receivable, net	25,000	-
Property and equipment, net	3,540,573	3,466,661
<b>Total Noncurrent Assets</b>	<b>3,565,573</b>	<b>3,466,661</b>
<b>TOTAL ASSETS</b>	<b>9,466,208</b>	<b>8,331,025</b>
<b>CURRENT LIABILITIES</b>		
Accounts payable	247,051	214,006
Accrued expenses and other liabilities	358,387	300,059
Accrued interest payable	4,476	2,875
Deferred revenue	572,751	838,700
Line of credit	-	249,154
Custodial funds	25,334	36,899
Current portion of notes payable	269,496	22,558
<b>Total Current Liabilities</b>	<b>1,477,495</b>	<b>1,664,251</b>
<b>NONCURRENT LIABILITIES</b>		
Accrued interest payable	117,083	103,313
Notes payable, net of current portion	1,215,463	1,231,372
<b>Total Noncurrent Liabilities</b>	<b>1,332,546</b>	<b>1,334,685</b>
<b>TOTAL LIABILITIES</b>	<b>2,810,041</b>	<b>2,998,936</b>
<b>NET ASSETS</b>		
Without Donor Restrictions		
Undesignated	6,408,808	5,240,602
<b>Total Without Donor Restrictions</b>	<b>6,408,808</b>	<b>5,240,602</b>
With Donor Restrictions		
Purpose Restriction	247,359	91,487
<b>Total With Donor Restrictions</b>	<b>247,359</b>	<b>91,487</b>
<b>TOTAL NET ASSETS</b>	<b>6,656,167</b>	<b>5,332,089</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>9,466,208</b>	<b>8,331,025</b>

# STATEMENT OF ACTIVITIES

<b>REVENUE AND SUPPORT</b>		
Fundraising Special Events	182,185	123,115
Less: Cost of fundraising special events	(34,145)	(6,356)
<b>Special Events, Net</b>	<b>148,040</b>	<b>116,759</b>
Grant Revenue	9,336,440	6,552,082
Contributions - Foundations	886,020	1,113,876
Contributions - Individuals and Other	121,228	142,268
Contributed Services and Materials	284,315	220,454
Investment Income	358,170	74,085
Thrift Boutique Sales	61,515	67,376
Rental Income	37,931	24,610
Other Income	602,041	16,597
Net assets released from use restriction		
<b>Total Revenue &amp; Support</b>	<b>11,835,700</b>	<b>8,328,107</b>
<b>EXPENSES</b>		
Program Services:		
Supportive Housing	4,532,806	2,793,333
Child Abuse Prevention	2,997,758	1,972,217
Family Strengthening	567,133	968,760
Therapeutic Services	510,521	406,894
Social Enterprise	213,661	241,429
<b>Total Program Services</b>	<b>8,821,879</b>	<b>6,382,633</b>
Supporting Services:		
Management and General	1,329,580	1,109,693
Fundraising and Development	360,163	330,324
<b>Total Supporting Services</b>	<b>1,689,743</b>	<b>1,440,017</b>
<b>TOTAL EXPENSES</b>	<b>10,511,622</b>	<b>7,882,650</b>
Change in Net Assets	1,324,078	505,457
Net Assets at the Beginning of the Year	5,332,089	4,826,632
<b>NET ASSETS AT THE END OF THE YEAR</b>	<b>6,656,167</b>	<b>5,332,089</b>





## BLUE RIBBON GALA

Held annually each Spring in recognition  
of National Child Abuse Prevention Month

**FUNDS RAISED AT OUR TWO ANNUAL EVENTS  
HELP SUPPORT OUR MISSION.**



## HALLO-WINE FALL FESTIVAL

Held annually each October in recognition  
of National Domestic Violence Awareness Month

# OUR GENEROUS DONORS

*(July 1, 2020 - June 30, 2021)*

## \$20,000 and higher

Alliance Healthcare Foundation  
California Governor's Office of  
Emergency Services  
City of La Mesa  
City of El Cajon  
City of Lemon Grove  
City of Oceanside  
City of San Diego Community  
Development Block Grant  
Program  
City of Santee  
County of San Diego Health  
and Human Services  
County of San Diego Neighborhood  
Reinvestment Program  
Cushman Foundation  
David C. Copley Foundation  
First 5 Commission of San Diego  
County  
Grossmont Healthcare District  
Internal Revenue Service  
The JEM Project  
Kaiser Permanente  
Lucky Duck Foundation  
MUFG Union Bank Foundation  
North County Lifeline  
Price Philanthropies Foundation  
Rodeki Foundation  
San Diego Regional Task Force  
on Homelessness  
San Diego Foundation  
San Diego Housing Commission  
San Diego Hunger Coalition  
The San Diego LGBT Community  
Center  
San Diego State University  
San Diego Youth Services  
SAY San Diego  
Torrey Pines Bank, A Division of  
Western Alliance Bank  
211 San Diego  
U.S. Department of Health and  
Human Services - Family and  
Youth Services Bureau  
U.S. Department of Housing and  
Urban Development  
YMCA of San Diego County  
Walter J. and Betty C. Zable  
Foundation  
Wells Fargo Bank

## \$10-\$20K

The Charles and Ruth Billingsley  
Foundation  
Christopher Catanese Children's  
Foundation  
The Cone Family  
Marasco Charitable Foundation  
Maurice J. Masserini Charitable Trust  
Osinski Family Foundation  
Pack Foundation  
The Rite Aid Foundation  
BJ and Kristen Van Aken Jr.

## \$5-\$10K

Boys and Girls Foundation  
Day for Change  
The De Falco Family Foundation  
Joel DeGuzman  
the LJ Galinson Advised Fund of the  
Jewish Community Foundation  
Guild Mortgage / Guild Giving  
Foundation  
In-N-Out Burger Foundation  
Jewish Community Foundation  
Cynthia Kellogg and Donna Marie  
Robinson  
Las Patronas  
Stacy Matseas  
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Perkins Coie Foundation  
RSM US LLP  
Scoop Ice Cream Festival  
U.S. Bank

## \$1000 - \$4,999

Adams Avenue Business Association  
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District  
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Foundation  
Dennis Ellman  
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Lynda Higgs and Donna Olenick  
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Jennifer Litwak  
Shelbi Mackenzie  
Maria and Garry Ridge Foundation  
Nicole Matthews  
Carol May  
Janet McAfee and David Isaman  
Dennis McConnell  
Ray and Betsy McHenry  
Molina Healthcare  
Philip A Morin  
Shane Paul  
PXISE Energy  
SD County Employees' Charitable  
Organization  
Nancy Sasaki  
SDG&E, A Semptra Energy Utility  
Edith Serrano  
Sharp Health Plan  
Shell Oil Company Foundation  
Matching Gifts  
Sorooptimist International of Coronado  
Lynn Susholtz and Laurie Bane  
David Swanson  
Sycuan Resort and Casino  
Laura and Lorie Tancredi-Baese  
Melesse and Robert Traylor  
Susan and Richard Ulevitch  
Samuel Van Mouwerik  
Alexander Van Tuyen  
Anne Wilson

## \$100-999

Jamie Altman  
AmazonSmile Foundation  
Scott Andreiko  
Angelica Anguiano  
Meg Aquinde  
Archer Education Inc.  
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